Lingotek + WordPress = 60+ Top Multilingual Plugin Rankings & Proven Customer Results

About WordPress

WordPress is a free and open-source blogging tool and content management system (CMS) based on PHP and My SQL. WordPress began in 2003 and was created by Matt Mullenweg and Mike Little. Its primary support website is WordPress. org. The WordPress platform is used by over 25% of websites worldwide. Its plugin architecture allows users to add features and functionality to their website or blog.

Lingotek + PolyLang

Lingotek and Polylang, the most popular multilingual plugin for WordPress, formed a strategic partnership to ensure that the Lingotek - Inside WordPress Plugin has 100% plugin compatibility with Polylang. It was developed to let customers quickly automate translation of content directly inside WordPress using either machine, community, or professional translation.

Integration & Automation

Polylang translations had to be done by the site editor because it did not integrate with any machine or professional translation service. With the Lingotek - Inside WordPress plugin integration, Polylang can support all types of translation workflows from inside Word-Press. The Lingotek - Inside WordPress Plugin gives users access to Lingotek's translation management system (TMS) via its multilingual API 5.0 to build a consistent, up-to-date, multilingual website. The TMS has convenient features such as translation memory or easy-to-use, customizable translation workflows (machine translation + post edit + review) to simplify the process of creating and maintaining a multilingual website.

> *"Working with Lingotek gave us the opportunity to have full access and control of the translation process. In the past, we had no visibility….We can log in to the TMS and see where a project is with the translators… I can actually see the percentage of where they are with a project. That's a huge streamlining of communication."*

-- Kimberly Clifton
  Director of Sales Operations and Marketing
  LightPath Technologies

Challenge

WordPress users who only have an English blog or website, can only reach a fraction of potential site visitors. A Gallup survey of language preferences found that global customers don't visit websites, browse the Internet, or buy on sites that aren't in their native language.

Solution

Lingotek – Inside WordPress Plugin

To extend your reach, WordPress users need an easy-to-use multilingual plugin to personalize your content and engage more global customers.

The Lingotek - Inside WordPress plugin is free and easy to use. It can quickly translate WordPress content using Lingotek's Translation Management System (TMS). The plugin automates translation workflows, assignments, and publication. Once the translation is completed in the TMS, the plugin automatically rebuilds the multilingual version of the asset inside of WordPress.

Benefits

Lingotek serves WordPress customers in a wide range of industries: consumer goods, digital agencies, digital intelligence, landscape design and architecture, real estate, and technology, including the world leader in processor technology.

Our customers have experienced many benefits when using the Lingotek - Inside WordPress Plugin: more control and visibility, established workflows, streamlined communication, greater departmental efficiency, faster translation, and increased opportunities for global expansion.

More Control and Visibility

- The most mature, cloud-based TMS on the market with the industry's most advanced tools.
- Cloud-based automation of publishing, translating, and delivering multilingual content.
- Puts all of your linguistic resources at your fingertips.

Established Workflows

- The ability to create workflows in the Lingotek TMS creates a documented process and an actual work flow that can be shared from several locations. This contributed to greater departmental efficiency and coordination by having a system and software that initiates workflows and processes automatically.

Streamlined Communication

- Automatic notifications and real-time collaboration.
- Easy project monitoring and continuous cloud updates.

Automation & Efficiency

- Replaces many of the manual processes required when translating.
- WordPress users can manage translation for many languages within a single instance.
- Translators can translate built in, on-screen text, menu items, buttons, and on-screen instructions. Lingotek rebuilds each translated asset behind the scenes as soon as it is complete.
- Translation profiles let you create settings for your most common translation projects. You can create profiles to automatically publish completed translations for pages and manually publish & review translations for posts. You can create a setting to machine translate into Spanish and professionally translate into English.

"...improved efficiencies, a smoother automated workflow, and communicating between departments more effectively--All of those things make for cost savings on some level."

-- Kimberly Clifton
Director of Sales Operations and Marketing
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Faster Translation

- Customize translation preferences for pages, posts, and languages.
- Categories, post tags as well as some other metas are automatically copied when adding a new post or page translation.

Expanded Business Opportunities

- Multilingual WordPress content is available to more customers in more markets.
- Engage consumers worldwide in the fastest and most cost-effective way possible.

"Easily translate posts, pages, post tags, menus and more. [Lingotek's] translation management software streamlines the translation process....Because of the powerful and cutting edge features embedded in this plugin, Lingotek translation is somewhat more advanced than other WordPress translation plugins on the list"

-- Theme Grill Review

Top Rankings & Downloads

Plugin Stats
235,000+ Downloads
10,000+ Active Installs
4.1 stars/5 Star Rating

Named Top Multilingual Plugin 60+ Times!
In the past two years, Lingotek - Inside WordPress has been named to over sixty top rankings of the best WP plugins for multilingual.

About Lingotek

The Translation Network
Lingotek's Translation Network is the only cloud-based solution to connect all your global content in one place, giving you the power to manage your brand worldwide. Our industry-leading technology pairs with the best enterprise applications and tech-enabled language services to continuously push dynamic multilingual content to all of your global markets. Finally. Networked translation.

Find out more about Lingotek at **www.lingotek.com**

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